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A Federal Bank CSR Initiative



E.C.H.O.

Engage Community : Harness Opportunity

A CSR Bulletin from Federal Bank

Corporate Social Responsibility (CSR) has been an inherited and inbuilt element of Federal Bank's culture. Federal Bank Hormis Memorial Foundation, instituted as a public charitable trust in 1996, to perpetuate the fond memory of the Bank's founder late K. P. Hormis, is the principal arm in implementing various CSR programs/ projects of the Bank. The activities of the Trust are directed towards inculcating better knowledge and awareness in the field of banking through training programmes, focused seminars, and so on.

Federal Bank has been meaningfully contributing for the improvement of society to create a positive impact on the world through its sustainable practices, philanthropic endeavours, and community engagement. The Bank has approved a policy for Sustainable Development, which ensures that Bank's activities are conducive to sustainable social welfare. The CSR goals of the Bank aligns with the Sustainable Development Goals (SDGs) established by the United Nations.





Federal Bank Hormis Memorial Foundation and News 18 Network officially launched the second phase of 'Sanjeevani: United Against Cancer' programme, with Tata Trusts as knowledge partners at Mumbai on the 23rd of October, 2024. It brought together key stakeholders, industry leaders and top bureaucrats who engaged in discussions around raising awareness and early detection of cancer.

Speaking at the event, Mr. K V S Manian, MD & CEO of Federal Bank said, "'Sanjeevani: United Against Cancer' is not just a campaign-it is a movement to empower individuals to take charge of their health and make them understand why timely screening is a must. While a lot of work has already been going on, we aim to continue to raise the bar for cancer care by focusing more on screening and early detection. This conclave is a point of origin for all our efforts towards patient and family care as well as pre-emptive awareness and screening for the disease. Collective effort is non-negotiable to ensure a brighter, healthier future for all. We need to empower one another with critical awareness and ensure every individual is informed about the steps to take. More will always be less, when it comes to cancer."

Mr. Venkatraman Venkateswaran, CFO of Federal Bank and Vidya Balan, the brand ambassador of Sanjeevani, also added their thoughts along with other distinguished guests.

By joining hands with Tata Trusts, H N Reliance Foundation, Caritas Hospital and C M C Vellore, Sanjeevani – United Against Cancer has been able to provide comprehensive cancer care to over 7,000 beneficiaries in FY 24-25 alone. Over the years, through 'Sanjeevani – A Shot of Life' and 'Sanjeevani – United Against Cancer', we have been able to impact over 95,000 lives.



95,000+ Beneficiaries since inception of the programme



7,000+ Beneficiaries in FY25



Mookkannoor Mission – Inauguration of Open Gym, Park, Badminton Court

On the 18th of October 2024, during the occasion of the 107th birth anniversary of the Bank’s founder Late K P Hormis, Mr. K V S Manian, MD & CEO, visited Mookkannoor village, the birthplace of the founder.

The Mookkannoor Mission, an initiative to make Mookkannoor one of the cleanest villages in India has completed one year since its official launch on the 18th of October, 2023. Over the last one year, the initiative’s holistic approach has addressed multiple facets of community well-being, from environmental conservation to infrastructure improvement. By involving natives of the village in the planning and execution of activities, the Mookkannoor Mission fosters a sense of ownership and collective responsibility, ensuring the project’s sustainability.

With the unwavering support and commitment from the K P Hormis Educational and Charitable Trust, we have been able to distribute more than 4,569 bio bins, 325 bio bags, 240 menstrual cups, install 54 solar streetlights and also donate an E-Auto for waste collection. We have also installed a solar power plant at the Primary Health Centre, Mookkannoor, installed a Drinking-Water kiosk, set up the K P Hormis Open Gym, K P Hormis Badminton Court, K P Hormis Park and renovated the K P Hormis Memorial Hall among many other developmental activities.



4569 Bio Bins distributed



325 Bio Bags distributed



1 E-Auto for waste collection



54 solar street lights installed



240 menstrual cups distributed

Graduation Ceremonies at Federal Skill Academy, Guwahati

The graduation ceremony of the first batch at the Federal Skill Academy in Guwahati was held on 19th October 2024, celebrating the achievements of 71 students who completed the Hospitality course.

The event was attended by representatives of the Bank, including Shri Noyal Baby (AVP & Regional Head, Guwahati), Shri Amruthraj Josy (AEVP & Branch Head, Guwahati), and Ms. Anupriya Thekkekara (Manager). From the Don Bosco Institute, Fr Cletus Sebastian (Director) along with the faculty and students, graced the occasion. The ceremony highlighted the collaborative efforts between the Federal Skill Academy and the Don Bosco Institute, marking a significant milestone in the students' skill development and career journey.

Congratulations to all the graduates on their well-deserved success!





1,859 Students Skilled so far in FY 24-25



8,298 Skilled since inception in 2015 (Through all Skill Academies)



Government Higher Secondary School, Arumbakom – 500 School Bags & Hygiene Kits

Federal Bank has generously provided 500 school bags and hygiene kits to the students of Government Higher Secondary School, Arumbakkam. This initiative underscores the bank's dedication to a holistic approach to education, extending beyond academics. By addressing the health and hygiene needs of students, the bank aims to foster a well-rounded development environment. This initiative is an example of how CSR can make a tangible difference in the lives of young students, ensuring they are well-equipped to face their educational journey with confidence and good health.



500 School Bags & Hygiene Kits for 500 Students

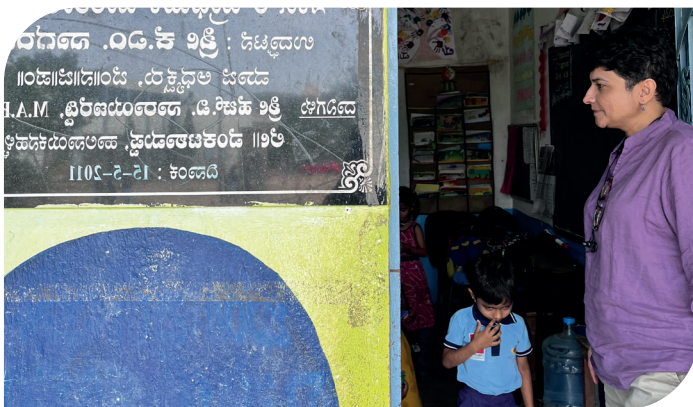


Gubbachi Learning Community – Gubbachi Buds Program

Gubbachi is a Section 8 company working towards the educational inclusion of marginalized children. They design interventions to enable migrant communities to access benefits and entitlements and build awareness about various social issues.

Federal Bank is supporting the Gubbachi Buds Program at Govt Higher Primary School, Kodathi, for a period of 12 months. The Kodathi Village is a peri-urban area of Bengaluru populated mostly by first generation migrants with minimal kinship ties in the city.

The program aims to provide young children, aged 3-6, with safe care and pre-school learning. Through this initiative, children are taken on field trips, participate in dance and sports classes, and celebrate cultural events. Additionally, they receive a daily supplement of nutrition, ensuring their overall well-being and development.



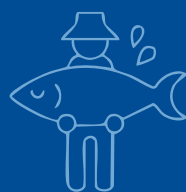
35 Children (Aged 3-6)



Coastal Peace and Development Unit, Nagercoil – Library

The Coastal Peace and Development Unit (CPD) in Nagercoil, established in 1992, manages over 550 Self-Help Groups (SHGs) comprising more than 8,500 members across 48 coastal villages in Kanyakumari district. CPD is dedicated to the holistic development of the underprivileged fishermen community, focusing on initiatives that enhance social cohesion and community welfare.

One significant challenge identified was the lack of access to information materials, which contributed to low education standards among the fishermen. To address this issue, Federal Bank established a community library equipped with books and other resources. This library aims to provide the fishermen community with the tools they need to read, learn, and grow, thereby improving educational outcomes and fostering a culture of continuous learning.



Library for Fisherman Community

MIND Trust – 19 Mobility Devices

Mobility in Dystrophy (MIND) Trust, is a nascent fellowship of people living with Muscular Dystrophy (MD) and Spinal Muscular Atrophy (SMA) in Kerala. MIND was established in May 2017 and its core objective encompasses raising awareness, providing education, creating employment opportunities, offering rehabilitation and conducting research related to Muscular Dystrophy and Spinal Muscular Atrophy.



At an event held at Federal Towers, Marine Drive, Ernakulam on the 2nd of December 2024, Federal Bank distributed 19 mobility devices for individuals affected by muscular dystrophy and spinal muscular atrophy. Shri Shaji K V (VP & Head – CSR), Shri Renji Alex (SVP & Zonal Head – Ernakulam), Shri Mohandas T S (VP & Regional Head – Ernakulam) and Shri Vinod B (DVP – I and Branch Head – Ernakulam / South) handed over the mobility devices to the trust.




19 Mobility Devices

Sree Kandan Sastha Kshetram – Water Purifier

Federal Bank has generously sponsored the installation of a water purifier at Sree Kandan Sastha Kshetram in Vattiryoorkavu, Thiruvananthapuram. This initiative ensures that the devotees visiting the temple have access to safe and clean drinking water.

By providing this essential resource, Federal Bank is contributing to the health and well-being of the community, ensuring that all visitors can stay hydrated and healthy during their visits to the temple.



ARIKE – EV for Palliative Care Visits

Federal Bank has sponsored for the purchase of an Electric Vehicle which will be used to administer palliative care. Equipped with the new vehicle, 'Arike' a care and palliative initiative of the Indian Medical Association (IMA), Cochin, will be able to cover at least 200 patients every month.

The vehicle was officially flagged off by Dr. V P Kuriyipe (Chairman, IMA), alongside Mr. Mohandas T S (Regional Head – Aluva), in the presence of other office bearers and officials of the Bank.



General Hospital, Ernakulam – Renovation of DEIC & Development of Passage with Roof

General Hospital, Ernakulam is a state-owned hospital, with super specialty facilities for training and treatment in cardiology, CVTSS, nephrology, urology along with internal medicine and general surgery. It is managed as part of the public health system of the government of Kerala.

The District Early Intervention Centre (which provides referral support to children detected with health conditions during health screening, primarily for children up to the age of 6 years) within the hospital required renovation, along with the development of a passage with roof for the safe movement of the patients.

With the support from Federal Bank, the renovation works at the DEIC were completed and the development of the passage with roof, ensuring the safety and security of the patients. An average of 3000 patients are managed daily at the hospital.





Animals Matter To Me – Animal Rescue Ambulance

Animals Matter to Me (AMTM) is a nonprofit animal welfare organization established in 2010 with the primary goal of caring for stray animals, birds, and reptiles in distress. Since their inception, they have rescued and treated more than 35,000 animals. Apart from dogs and cats, they have also rescued around 200+ cows, 50+ horses, 850+ snakes, and more in and around the Mumbai Metropolitan region.

However, with the resources at hand, they found it extremely hard and sometimes impossible to rescue large sized animals. With the large ambulance donated by Federal Bank, they will now be able to rescue larger animals which do not get timely support and attention.



Animal Rescue Ambulance

Guwahati Municipal Corporation – Mortuary Van

The Guwahati Municipal Corporation approached Federal Bank for support in acquiring a Mortuary Van, addressing a critical need within the community. The primary issue faced by the public was the high cost of private ambulance services, which often made them unaffordable for economically disadvantaged individuals during emergencies. This financial barrier left many families struggling to manage the transportation of deceased loved ones, adding to their distress during already difficult times.

The availability of the Mortuary Van at no cost is a substantial relief for the community, particularly for those who cannot afford the high fees charged by private services. This assistance exemplifies Federal Bank's commitment to social responsibility and its dedication to supporting the well-being of the communities it serves.



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