

# A Federal Bank CSR Initiative



Corporate Social Responsibility (CSR) has been an inherited and inbuilt element of Federal Bank's culture. Federal Bank Hormis Memorial Foundation, instituted as a public charitable trust in 1996, to perpetuate the fond memory of the Bank's founder late K. P. Hormis, is the principal arm in implementing various CSR programs/ projects of the Bank. The activities of the Trust are directed towards inculcating better knowledge and awareness in the field of banking through training programmes, focused seminars, and so on.

Federal Bank has been meaningfully contributing for the improvement of society to create a positive impact on the world through its sustainable practices, philanthropic endeavours, and community engagement. The Bank has approved a policy for Sustainable Development, which ensures that Bank's activities are conducive to sustainable social welfare. The CSR goals of the Bank aligns with the Sustainable Development Goals (SDGs) established by the United Nations.







Federal Skill Academy proudly celebrates a new milestone with the inauguration of its 8th Skill Academy at Guwahati. This significant event took place on July 30th, with the former MD & CEO of Federal Bank, Shri Shyam Srinivasan, and CFO, Venkatraman Venkateswaran, gracing the occasion.

Launched in 2015 as a CSR initiative by Federal Bank, the Federal Skill Academy continues to provide quality technical education and creating employment opportunities for youth from economically underprivileged backgrounds. With the addition of the Guwahati center, the Academy now operates in full swing across Kochi, Coimbatore, Kolhapur, Faridabad, Ambattur, Belgaum, and Vijayawada.

This expansion underscores Federal Bank's unwavering commitment to empowering the youth and fostering economic growth through skill development.





Launched new Program -Hospitality Management Training

84% Placement

Percentage



910 Students on rolls



6390 Students skilled since inception

## TV Launch of Sanjeevani – United Against Cancer #YaadRakheinScreenKarein



The Sanjeevani campaign, a beacon of hope, proudly steps into its third year with renewed vigour and commitment. Spearheaded by TV18 for raising awareness, this initiative has forged powerful alliances with Tata Trusts, H N Reliance Foundation, Caritas Hospital, and CMC Vellore to provide comprehensive patient treatment.

The grand TV launch of the Sanjeevani program on July 28, 2024, was graced by Shri Shyam Srinivasan, the former MD & CEO of Federal Bank, along with other distinguished personalities. This year, the campaign ambitiously aims to touch the lives of at least 10,000 beneficiaries, offering a wide array of critical services including screenings, biopsies, PET scans, oncology consultations, chemotherapy, bone marrow transplants, and surgical treatments.











Beneficiaries: 1,243 and counting

# Updates from Mookkannoor – Birthplace of the Bank's Founder

The 'Mookkannoor Mission', is an initiative under the Swachh Bharat Abhiyan, to transform the Mookkannoor village into one of the cleanest cities in India. The project was inaugurated by Shri Shyam Srinivasan, the former MD & CEO on 18th of October 2023, at the 106th birth anniversary of the Bank's Founder Late K P Hormis.

**SUSTAINABLE CITIES** 

**AND COMMUNITIES** 

The mission aims to transform Mookkannoor into one of the cleanest cities in India through a phased approach. Phase-1 of the project is nearing completion. The initiative is not just about cleanliness but also about uplifting the community and enhancing the quality of life for its residents.





## Solar Plant to Power Universal Engineering College, Irinjalakuda

7 AFFORDABLE AND CLEAN ENERGY

The use of solar energy is crucial to reduce the dependency on fossil fuels which can be harmful to the environment in several ways. To diminish reliance on traditional power sources and to lower the cost associated with it, Federal Bank has partially sponsored for the installation of a solar power plant of 50 Kw capacity at the college.

The Universal Engineering College (UEC) is a private engineering college located in Irinjalakuda, Thrissur District of Kerala, India and was established in 2011 with the aim of contributing to society and its development through education.





Equipment for providing mid-day meals at St. Joseph's Higher Secondary School, Mathilakam 2 ZERO HUNGER

The St. Joseph's Higher Secondary School, Mathilakam has around 1,600 students, mostly from economically weaker sections of the society, and the school provides mid-day meals for these children. In order to modernize their kitchen facilities, we have facilitated provision of a rice boiler of 50 kg capacity and a rice washing machine of 30 kg capacity. This will help in meeting the requirements of the school to cater to such all students. The school is the biggest in Thrissur, Kerala in terms of the number of



children studying and is well-known for its academic and non-academic activities as well as providing good education to the children with modern facilities in all aspects.





Mid-day meals for the students



1,600 Beneficiaries

# 250 Waste Bins sponsored to Sangli Miraj Kupwad Corporation



In an event held on the 20th of September, 2024, Federal Bank under its CSR initiatives handed over 250 wastebins to the Sangli Miraj Kupwad Corporation, in a display of its commitment to waste management and Swachh Bharat. The waste bins will be installed across various prominent locations in the corporation limits, in order to reduce disposal of waste in public places. The Sangli Miraj Kupwad City Municipal Corporation is the local self-government body which looks after the development of Sangli, Miraj and Kupwad twin cities and serves a population of more than 40 lakhs.





4 Interactive Panels to Enhance the Learning Experience at Bharath Matha English Medium School, Mysore



Apart from the curriculum, the classroom experience is one that motivates a child to learn, explore and grow. To enhance this learning experience, Federal Bank has donated 4 Interactive Panels to Bharath Matha English Medium School at Koppa in Mysore. The school was founded in 1976 and has over 1,500 students on rolls.





4 Interactive Panels



1,500 + Beneficiaries

Solar Street Light to Illuminate Pambra Kodumbooru Shri Mahavishnu Temple

Federal Bank is committed to initiatives that promote the use of clean and sustainable sources of energy in order to preserve our planet and its limited resources.

A solar street light sponsored by Federal Bank was installed at the Pambra Kodumbooru Shri Mahavishnu Temple in Arakunnam. The light will illuminate the temple premises during the night and provide good visibility to the devotees visiting the temple.

# 5 Desktop Computers to St. Anthony's Higher Secondary School, Shillong

Federal Bank's unwavering commitment to quality education shines brightly once again. The recent donation of 5 new desktop computers to St. Anthony's Higher Secondary School in Laitumkhrah, Shillong, marks a significant step towards enhancing teaching methodologies and student engagement. This initiative will equip the school's 500 students for the digital era, providing them with the tools they need to succeed in a technology-driven world.

Managed by the Salesians of Don Bosco Educational Society, St. Anthony's is now better positioned to offer a modern, interactive learning experience. This generous contribution underscores Federal Bank's dedication to fostering educational excellence and empowering the next generation.







## **5 Desktop Computers**











**AFFORDABLE AND** 

**CLEAN ENERGY** 

### Maruti Eeco Ambulance for Kanivu Charitable Society

Demonstrating our commitment to the society through healthcare, Federal Bank supported Kanivu Charitable Society in Nedumbassery facilitated with an ambulance. We believe, this contribution will significantly bolster the society's efforts in providing specialized medical and nursing care to individuals with life-threatening illnesses in the locality.



3

**GOOD HEALTH** 

**AND WELL-BEING** 

Kanivu Charitable Society, renowned for its

dedicated service to thousands in need, will now be able to schedule weekly visits to administer essential treatments to palliative care patients. Federal Bank's support ensures that timely and compassionate care reaches those who need it most, enhancing the quality of life for countless individuals.





● ഫെഡറൽ ബാങ് വൈസ് പ്രസിഡൻറ് ബിനു തോമസ് കനിവ് പാലി യേറ്റിവ് കെയർ സെക്രട്ടറി കെ.ജെ. ഐസക്കിന് വാനിന്റെ താക്കോൽ കൈമാറുന്നു

#### കിടഷുരോഗികളെ പരിപാലിക്കാൻ ഫെഡറൽ ബാങ്ക് വാൻ നൽകി ചെങ്ങമനാട്≻ കിടപ്പുരോഗി അധ്യക്ഷനായി.

ചെങ്ങമനാട്≻ കിടപ്പുരോഗി കളെ വീടുകളിൽ പോയി പരി പാലിക്കുന്ന നെടുമ്പാശ്യേരി കനിവ് പെയിൻ ആൻഡ് പാ ലിയേറ്റിവ് കെയറിന്റെ പ്രവർ ത്തനങ്ങാംക്കായി പെഡറൽ ബാങ് സൗജന്യമായി വാൻ നൽകി. ബാങിന്റെ സി.എസ്. ആർ. ഫണ്ട് ഉപയോഗപ്പെടുത്തി യാണ് വാഹനം നൽകിയത്. ഫെ ഡറൽ ബാങ്ക് വൈസ് പ്രസിഡൻ റ് ബിനു തോമസ് ഉദ്ഘാടനം ചെയ്യു. ബാങ്കിന്റെ നേടുമ്പാശ്യേ തി ശാഖാ ഹെഡ് എം.ടി. ജോയി

പാറക്കടവ് ബ്ലോക് പഞ്ചായ ത്ത് പ്രസിഡൻറ് ടി.വി. പ്രദീഷ്, ചെങ്ങമനാട് പഞ്ചായത്ത് പ്ര സിഡൻറ് ജയ മുരളീധരൻ, ചെ ങ്ങമനാട് സഹകരണ ബാങ്ക് പ്ര സിഡൻറ് ജയ മുരളീധരൻ, ചെ സിഡൻറ് ജയ മുരളീധരൻ, ഒപ്പ എന്നിവർ നംസാരിച്ചു, പാലിയേ റ്റിവ് കെയർ സെക്രട്ടറി കെ.ജെ എസ് പി.ആർ. രാജേഷ് ന യും പറഞ്ഞു.





Ambulance for Palliative Care Needs



1,000+ Beneficiaries

## Al Lab at Jawahar Public School, Edava



In a world where AI is transforming industries, Federal Bank is taking a leap to help the next generation to be future-ready. By sponsoring state-of-the-art equipment for an AI lab at Jawahar Public School in Edava, the Bank is ensuring that India's future leaders are equipped to meet the demands of the modern world.



The AI lab, now equipped with 10

desktop computers, a smart TV, and a bulletin board, this will revolutionize the learning experience for over 1500 students from nursery to class 12. This initiative not only enhances the school's educational capabilities but also underscores Federal Bank's commitment to fostering technological advancement and innovation.







10 Desktop Computers, 1 Smart TV, and 1 Bulletin Board



1500+ Beneficiaries

### 10 Whiteboards for Government Higher Secondary School, Muthalamada

Muthalamada is a rural area located in Kollengode block of Palakkad district, Kerala. The Government Higher Secondary School consists of grades from 5 – 12. In order to enhance the educational infrastructure at the school, Federal bank provided 10 whiteboards which is now installed in 10 classrooms of the school.

# School Bus to Navshakti Vidyalaya

Education is a basic human right for all children regardless of their social status or their disabilities and we at Federal Bank are strong believers of this. A school bus was donated to Navshakti Vidyalaya in Rajkot which is a school for children with special needs. There are about 90 students studying in this school from economically backward families who do not have the means to provide good education to their children. The school bus which will be run free of cost, will help the children attend their classes every day without having to worry about their conveyance. The school was established in the year 1993 and is run by The Diocese of Rajkot which undertakes various educational, health care and social work activities for the betterment of the people from different strata of the society.









Free School Bus for Children with Special Needs



90 Beneficiaries









### Water Purifier at MIC English Medium School, Kaipamangalam



At a time when water-borne diseases were at an all-time high, Federal Bank facilitated provision of a water purifier to MIC English Medium School, Kaipamangalam to help the students at the school gain access to clean and safe drinking water.





## Water ATM at NOIDA – Free Drinking Water for Public



During the summer season, the temperature in NOIDA usually soars to a scorching 42 degrees celsius, making it difficult for the local community to access clean and safe drinking water.

Recognizing this critical need, Federal Bank installed a water ATM in NOIDA, which is capable of dispensing 10,000 litres of clean drinking water per hour. This initiative ensures that residents have free, quick access to safe water, alleviating the struggles brought on by the intense heat.







Free Drinking Water for Public



6 Lakh+ Beneficiaries (Population of NOIDA)

## RO Water Purifier Plant at Shri Vardhaman Education Society



Federal Bank provided an RO water purifier plant with a capacity of 500 litres to Shri Vardhaman Education Society. The institution is in existence since 1985, offering educational facilities from LKG to 12th standard with a strength of 1500+ students, mostly from rural areas.







500 Litre RO Water Purifier Plant



# Battery Operated Vehicle for Senior Citizens & Physically Handicapped at Sri Ahobilam Temple

Ahobilam, a town and holy site in the Allagadda mandal of Nandyal district has been a pilgrimage site for centuries and is mentioned in various ancient scriptures and literacy works. The temple, however, is situated in a hilly region, making it difficult for the aged and the differently abled to access the temple.

To solve this issue, Federal Bank has donated an 8-seater buggy, which will help the aged and the differently abled navigate the hilly terrain.









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