# Corporate Social Responsibility Report

as on 31-03-2021





#### **Corporate Social Responsibility**

Corporate Social responsibility (CSR) has been an inherited & inbuilt element of our fundamentals, right from the day the Bank was founded. Our Founder's values & ethos based on trust got embedded in the Bank's policies & principles. For us in Federal Bank, reaching out to people who need assistance is part of the values passed by our founder. The objectives we intend to achieve through CSR programs aim at developing communities and promoting environment sustainability to create a protected future for the generations to come. The Corporate Social Responsibility activities of the Bank touch a wider footprint through areas like Health, Education, Women empowerment, Environment sustainability and other activities permitted by the Schedule VII of the Companies Act, 2013.

CSR projects of the Bank are executed under the Federal Bank Hormis Memorial Foundation which is the special purpose vehicle constituted for the implementation of CSR activities of the Bank.

#### **Objectives**

- To make meaningful contribution for the improvement of the financially disadvantaged sections of our society, and thereby act as socially conscious, well governed and successful corporate citizen of the country.
- To ensure that the activities undertaken will bring maximum relief to the intended beneficiaries and thereby contribute to the long-term development of the society, by providing socially and environmentally sustainable benefits, measurable in economic terms, demonstrating the social commitment of the Bank in the same manner it services the customers, employees and shareholders.

#### **CSR Initiatives covered by Banks CSR Policy**

- 1. Poverty alleviation, Promoting Health care & Sanitation
- 2. Education and skill development
- 3. Gender equality and welfare of senior citizens
- 4. Ensuring environmental sustainability and ecological balance
- 5. Protection of National Heritage
- 6. Benefit of Armed Force veterans
- 7. Promote rural, nationally recognized Paralympics and Olympic sports
- 8. Contribution to the Prime Ministers National Relief Fund or any other Funds set up by Govt.
- 9. Providing financial assistance to technology incubators
- 10. Development projects for rural and slum areas
- 11. Prevention of child abuse and child labor
- 12. Support to Swatch Bharat Mission
- 13. Promotion of Digitization
- 14. Disaster Management

The above objectives are broad based and will be construed in a liberal manner within the framework of the Act.

### Core CSR activities for the Financial Year 2020-21

Youth engagement
Education
Promoting Vocational Skills
Healthcare
Women empowerment
Digitization
Support to Swatch Bharat Mission
Disaster Covid 19 Relief Measures

## **Major CSR projects**

Projects Undertaken	Brief Summary
Federal Skill Academy- Kochi Coimbatore Kolhapur Karnal	As part of the Corporate Social Responsibility initiatives, we have started Federal Skill Academy at Kochi on Founders Day, 18 <sup>th</sup> of October 2015. The social initiative was launched to give wings to the youth belonging to the underprivileged section of the society. The aim of the project is to impart skill training to unemployed and marginalized youth to empower and to mentor and assist them to upgrade their skills for improved employability, increased efficiency and career growth. All expenses are borne by the bank. For the smooth implementation of the project, we joined hands with M/s SB Global Educational Resources Pvt Ltd as the implementing partner. On successful achievement of the objective of the first Academy at Kochi, the Bank decided to expand the operations of the Federal Skill Academy to three more states, ie, at Coimbatore (2016), Kolhapur (2018) & Karnal (2019). The number of trainees has grown rapidly in these years and it created livelihood for the youth as well contributed to the national skilling initiative.
	The Financial Year 2020-21 started with unprecedented pandemic Covid 19 which forced the country to go under lock down and the skilling sector was forced to remain closed till end of November 2020. During this period, FSA offered few online skilling programmes. Due to this the number of deserving youth skilled and placed has come down drastically in FY2020-2021when compared to previous years.  New online courses such as E Teacher online and BPO Non Voice online were introduced in FSA Kochi.

Projects Undertaken	Brief Summary
Promoting Education, Women Empowerment- Project SwayamSakthi-	The Project (Bridge Education) envisages to enable Girls who have not completed their education by providing 'Bridge Education'. Regular classes will be conducted to provide knowledge and thereby ensuring enrolment of girls in age appropriate grade in regular schools. The project is targeting age groups 11-14 years belonging to weaker sections/BPL families who have discontinued their education or have never attended school due to various socio economic problems they faced. Remedial Education is given to them for fulfilling their aspirations and dreams for a better livelihood and career prospects by continuing their study in a regular school. This is the third year of our support for the initiative
Promoting Education& Livelihood Enhancement Project	Support to Light of Life Trust, Mumbai for the program, 'Anando' a program envisaged for children who are school dropouts belonging to the age group 11-18 years and to help them to continue their education and enabling them to lead a life of self-sufficiency & dignity. The program is carried at Worli Centre for 55 students during the academic year 2020-2021. We have supported this project since last two financial years
Promoting Education Federal Bank Hormis Memorial Scholarship	Federal Bank Hormis Memorial Foundation is providing scholarships to the needy students for pursuing professional courses from the year 2005-06. During the year 2020-2021, it offered assistance to 125 meritorious students, 20 students from each streams— Medicine, Engineering, BSc (Agri), MBA& 45 students from BSc (Nursing). The selected students will receive the scholarship during the period of the course.
Health Care Promoting Differently abled-Support to SCTIMST (SreeChithira Thirunnal Institute for Medical Sciences and Technology)	In 2017, Federal Bank joined hands with Sree Chithira Thirunal Institute for Medical Science & Technology for setting up a Comprehensive Centre for Cognitive Rehabilitation of Children with Neuro disorders. The center aims to provide high quality state of the art and continuing care for children with Neuro Development Disorders and providing adequate support to the child and family.  Bank provided financial support towards the initial
	establishment of the Centre, which will be done in two phases spanning over a period of 5 years.
	In phase I, sensory integration room, individual therapy rooms and pediatric physiotherapy unit will be established at SCTIMST and in the second phase, a sensory park and

Projects Undertaken	Brief Summary
	sensory room at NISH will be constructed. The first Phase of the project is completed which includes one-to-one therapy rooms, soft play area for occupational therapy and a pediatric gym. In the phase II (second year) of the project, sensory park and sensory room were to be set up at National Institute of Speech and Hearing (NISH), Thiruvananthapuram. This is the 4 <sup>th</sup> year of our support
Health Care- Sponsoring Trauma Care Units –Support to Sansad Mobile Swasthya Seva, Himachal Pradesh	Sansad Mobile Swasthya (SMS) is a public healthcare programme started by Sri Anurag Singh Thakur, MP from Himachal Pradesh(presently Minister of State for Finance& Corporate Affairs, Govt of India). Sansad Mobile Swasthya comprises of Mobile Medical Units (MMUs) which ply to remote rural villages in Hamirpur Parliamentary Constituency of Himachal Pradesh. This programme was started on 14 <sup>th</sup> April 2018, on the birth anniversary of Dr B R Ambedkar. Within a short span of time, a fleet of 19 Mobile Medical Units are plying in Hamirpur Parliamentary constituency which covers five districts, 800 Panchayaths and 13000 beneficiaries. We have supported the initiative in 2019-20 by sponsoring operational expenses of three mobile medical units (MMU).
	In FY2020-2021, we continued our support towards operational expenses of five MMUs for one year from January 2021.
Health Care- Support to Idukki Medical College	Govt Medical College, Idukki was established in the year 2014. This hospital is still under development and operating with a lot of difficulties. Scarcity of infrastructure, facilities, staff, buildings, parking, funds etc come in the way of growth of this hospital as a well-developed Medical College. Even in the middle of all these difficulties it is the main Govt hospital to rely on for the poor and indigent people of the vast surrounding area. The hospital is located almost in the middle of the district, patients from surrounding areas come to the hospital for treatment.
	We have supported Idukki Government Medical College Hospital, for truss roofing and flooring of OP Complex and Pharmacy.
Health Care-Support o medical Trust Hospital, Mundakkayam	We had supported Medical Trust Hospital, Mundakkayam for installing one dialysis unit.
Health Care-Support to St Gregorious Medical Mission Hospital	We have supported St.Gregorios Medical Mission Hospital ,Parumala, Pathanamthitta for purchasing an ambulance with ICU system

Projects Undertaken	Brief Summary
Health care- Support to KEM Hospital Pune	We have supported KEM Hospital, Pune for installing Neo Natal Ventilator(SLE 5000ConventionalVentilator with High Frequency Oscillator in ICU
Health Care-Support to Holy Family Hospital,	Support to Holy family Hospital, Bandra for procuring Ligasure LS 10 tissue fusion instrument to be used to arrest bleeding during laparoscopic and open surgeries
Health Care-Promoting Differently abled- Support to St Antonys Special School, Mookkannur	Support to St. Antony's Special School, Mookkannoor for purchasing a 32 seater Bus
Health Care-Promoting Differently abled- Support to Bangalore Baptist Hospital	We have sanctioned an amount of Rs.7,60,000/- (Rupees Seven Lakhs Sixty Thousand only) to Bangalore Baptist Hospital for the construction of 30 disabled friendly toilets for persons with disability.
Health Care-Promoting Differently abled, mentally challenged women	Support to M/s Karuna Bhavan Social Centre, Sreemoolanagaram for purchasing a vehicle for transporting the inmates to Hospitals.
Poverty alleviation, Livelihood Enhancement	Support to Scalae Charitable Society for setting up a Dryer unit (for food processing) for farmers
Poverty Alleviation	Support to Akshaya Patra Foundation- Distribution of food to 7500 children of Karnataka state for a period of 1year through 'Happiness Box ' project.
Women Empowerment-	Support to Women's National team Gokulam FC : Gokulam Football Foundation
Environment Sustainability, Swatch Bharat	Support to TVM Municipal Corporation for purchasing equipments for effective waste management in Trivandrum
Environment Sustainability, Swatch Bharat	Support to Tirunelveli Municipal Corporation for installation of FRP Mobile Toilets in Tirunelveli for public use
Environment Sustainability, Swatch Bharat	To build awareness amongst student fraternity to conserve the earth's natural resources, Federal Bank joined with Mathrubhumi in the SEED Programme since 2012. SEED (Student Empowerment for Environmental Development) is an initiative aimed at spreading the message of ecological
SEED in association with Mathrubhumi	conservation. Schools carry out simple but effective steps in environment protection like Planting & Protection of saplings, Agricultural Activities, Bio-diversity conservation, Energy

Projects Undertaken	Brief Summary
	Conservation, Conservation of Water bodies, Cleanliness & protection of public health, Reduce, Reuse and Recycle Plastic waste and intervention in local area environmental issues through SEED Police. Bank is supporting this noble cause for the past seven years
Environment Sustainability, Swatch Bharat	Support to Greater Chennai Corporation for seeting up Miyawaki Forest in 82.78 cents at Balaji Nagar,4 <sup>th</sup> Phase, Chennai-
Promoting Sports including support to Registered Clubs/Institutions which promote Sports activities	M/s Kovalam FC is a Club promoting sports activities among children of fishermen in Vizhinjam area. We have supported them by providing sports kits, coaching expenses, and a vehicle to transport the players.
Promoting Sports	Support to Guruvayur Sports Academy for providing sports materials for Football to the young & talented children belonging to Guruvayur Municipal Area

# **Covid 19 relief measures**

Projects Undertaken	Brief Summary
Fed for Food-Portal – Covid Relief	Our bank started a drive for pooling donations from its employees, customers and well-wishers in the wake of corona outbreak. We had set up a portal for collection of donations on the Bank's website on 27.03.2020 in this regard with an idea that every contribution received in the portal will be topped up with an amount matching the remittance by the bank. The portal was closed on 27.04. 2020.  We have collected a total amount of Rs.59,33,371/87 ( Rupees Fifty Nine lakhs Thirty three Thousand Three Hundred seventy one paise eighty seven only) from 2748 donors comprising of employees/customers &well-wishers to the account of Federal Bank Hormis Memorial Foundation till closure.  With Banks matching contribution, Total amount for various relief measures is Rs 118,66,744/-  This amount was spent for the following projects/activities  1. Covid Kit B J Medical College, Pune 2. Covid Kit Govt MC , Kannur 3. Community Kitchen, Aluva, Perumbavoor,
	Angamaly  4. Helpage India-Community Kitchen –New Delhi
	5. Keshav Srushti-PPE Kit to medical staff 6. Support for transporting Migrant workers from Chennai to Rajasthan
	7. PCR Testing machine –National Health Mission, GH, Ernakulam
Support to IIT, Palakkad	We have supported IIT Palakkad for setting up an Assistive & Rehabilitation Technology Research & Development Centre in their institute in collaboration with Sree Chitra Medical Institute (SCTIMST) Thiruvananthapuram and National Institute of Mental Health and Neurosciences (NIMHANS) Bangalore.
Deployment of Mobile ATMS	In an effort to support people affected by the nationwide lockdown imposed by the Govt, Our bank has deployed Mobile ATMs to bring essential banking services to the doorstep of the residents in the states – Tamil Nadu, Karnataka, Kerala & Maharashtra-which are the worst affected states in the country and where our bank is having more presence.
Livelihood Enhancement project Covid Warden	The Lockdown imposed in India in the wake of Covid 19 has caused the one -stroke biggest job loss ever recorded in history. The whole country has come to a standstill because of the Corona Virus epidemic. This health threat has also become an economic threat to the bottom line of society. According to the Economic survey, 93% of total workforce in India is from the

	unskilled/unorganized sector. The epidemic mainly affected these unorganized sections of society which made them devoid of their livelihood.
	We have been approached by reputable employment agencies, for providing livelihood enhancement opportunities to the unskilled personnel including the returning NRIs in Kerala by offering their services as security guards.
	We have supported the project for extending support to this segment of the society under corporate social responsibility to deploy the unskilled personnel as Covid Wardens who can keep security and also ensure effective COVID control measures like social distancing, use of sanitizers and masks etc
Support to Vaccination Awareness Programme- Sanjeevani	During March 2021, for creating awareness among the public about the benefits of taking vaccine for preventing further spread of the pandemic, social and visual media platforms can be used effectively. As part of our Corporate Social responsibility initiatives, Bank has partnered with Network 18 for spreading awareness for Vaccination on Network 18 Group Assets (Digital, TV, Social Media), which extends to a period of <b>270</b> days(9 months).
Support to Vaccination	1.Support to Directorate of Health Services for purchasing 10000 vaccine carriers for all the districts in Kerala-
Drives	2.Support to Covid Vaccine Distribution Project in Maharashtra-for purchasing ice lined refrigerators for storing Vaccines-
	3. Support to Mobile Vaccine Distribution Project in Ponnani, Malappuram and Nilambur areas of Malappuram District-
Other Covid 19	Initiatives-Pan India
Relief measures-	Covid 19- Protection gears
	Food&Grocery kit to the needy
	Enhancing Medical Facilities
	Covid Containment Activities
	Support for setting up CFLTC-Covid Centres
	Covid Relief Activities-Allotment to Zones
	Ventillators for Covid Ward
	Support to NHM
	Food to migrant workers transported to Rajasthan

### **ANNEXURE**

# **Glimpses of Major Events**

Sanjeevani 'A Shot of Life' —Inauguration Function at Attari Border- (Seen in the picture) Our MD&CEO Shri. Shyam Srinivasan, Shri.Sonu Sood (Actor & Campaign Ambassodor) and Shri.Rakesh Asthana, DG, BSF.





Vaccination Drive 'Sanjeevani Ki Ghadi': Flag off in 4 selected Districts



Support to Covid Vaccine Distribution Project in Maharashtra-Purchasing Ice lined refrigerators for storing Vaccines.



Support to Govt Medical College, Idukki: A waiting room for Outpatients and Pharmacy was constructed as a part of our CSR Initiatives



As part of our CSR Activities, Bank donated one unit of Oxy Neo 5 – Oxygen Concentrator through Branch:Coimbatore/SSI for Urban Health Centre, Uppilipalayam, Coimbatore



Ernakulam Zone, as part of its CSR activities, donated a COVID-19 testing PCR machine (Gene Xpert Xv- 4/4) to the District Administration, Ernakulam. Picture above shows a moment from the brief function at which Ernakulam Zonal Head Anil Kumar V V (left) handed over the machine to S Suhas, District Collector, Ernakulam, vesterday.



Covid 19 'Containment Activities'- CSR Support to Kollam Rural Police with movable barricades